

**PRESS RELEASE****Olten, 30 August 2007****Stiftung Sammlung  
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Inauguration of the Wertpapierwelt museum's latest exhibition

**Tradition and innovation –  
Swiss economic history on securities certificates****The first exhibition on the history of the Swiss economy opens today at the Wertpapierwelt museum. Over 100 shares and bonds bear testimony to the rapid development of the economy between 1800 and the present day.**

The exhibition, the first of its kind, offers a panoptic view of the Swiss economy from the age of industrialisation to the present day. The museum's fifth exhibition shows how Switzerland succeeded in producing numerous globally operating companies and how it came to rank among the most affluent economies in the world. Dagmar Schönig, curator of Wertpapierwelt: "Shares and bonds constitute an immediate link between industries and their investors. It is therefore quite appropriate to portray Swiss economic history through historical securities, allowing our visitors to view the country's economic development from an entirely new angle."

Under the motto "tradition and innovation", the exhibition retraces the path taken by industrialisation in Switzerland with the help of shares and bonds: starting with the early 19th century, when the first public limited companies arose in the industrial sector, via the "time of the founding fathers", when small handicrafts enterprises were transformed into factories on the back of a novel business idea and grand infrastructure projects changed the face of the land, through to the financial, chemical and high-tech companies of our present day. The big names on the securities certificates shown at the exhibition, along with the often expressive and ornate design, bring the past back to life. As an integral part of the economic development of the country, securities offer a new perspective on the companies that today still dominate newspapers' economic sections. While the exhibition presents individual topics as independent wholes, their sheer juxtaposition invites the visitor to discover reciprocal influences and causal links.

The exhibition was realised in collaboration with the University of Freiburg. Students of the winter semester 2006/2007 researched the corporate histories of numerous Swiss vintage companies. The results were incorporated in the present exhibition.

[Press information](#)[Press photos](#)

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**The holding company – SIS Swiss Financial Services Group AG (SIS Group)**

SIS Group has been offering securities settlement and custody services for over 30 years. It is the parent organisation of four operating units, SIS SegInterSettle AG, SAG SIS Aktienregister AG, SIS Systems AG and SIS x-clear AG.

**Wertpapierwelt**

"Wertpapierwelt" is the name of the museum of the Foundation Collection of Historical Securities, an initiative launched by SIS Swiss Financial Services Group AG.

The collection comprises more than 7,000 exhibits from over 100 countries. The museum conveys the highly diverse nature of historical securities in changing exhibitions. In so doing, it strives to make the public more aware of the economic significance of the public limited company from its beginnings to the present day.

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Opening hours: every Tuesday and Wednesday from 9:30 am to 5:00 pm  
Guided tours for groups are offered upon request.  
Further information: [www.wertpapierwelt.ch](http://www.wertpapierwelt.ch)