

## **PRESS RELEASE**

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### **"From handwriting to holograms – securities design through the ages"**

New exhibition of the museum "Wertpapierwelt" in Olten,  
11 May 2005 – Spring 2006  
Vernissage 11 May 2005, 11 am to 6 pm

**Olten, 9 May 2005 – The third exhibition of the museum "Wertpapierwelt" opens tomorrow. The exhibition focuses on the stylistic development of the security during the last 400 years. From handwriting on hide through to today's high tech certificates: the full spectrum of art styles is represented on shares and bonds.**

The new exhibition of the museum "Wertpapierwelt" is devoted to the aesthetic aspects of securities. Over eighty exhibits give a representative overview of almost 400 years of stylistic evolution, thereby shedding light on the myriad links between art and money.

The visitor is shown how different art styles and social trends have been reflected on securities through the centuries. At the same time, securities embody specific cultural-historical features and give expression to the diverse mentalities of different nations. The masterly work of talented and imaginative illustrators has turned securities certificates into effective advertising instruments!

The museum's curator, Dagmar Schöning: "In this exhibition, we have attempted to draw the visitor's attention to the richness of detail and diversity of the designs chosen by issuers to advertise their companies. Here, too, the pictures say more than a thousand words!" The exhibition caters not only for visitors with an interest in economic history. The fine lithographic prints, and copper and steel engravings from the Romantic, Historicist and Art Nouveau epochs will also fascinate connoisseurs of art prints.

Through changing annual exhibitions the museum "Wertpapierwelt" continually affords new insights into different aspects of economic history. The present exhibition proves that the design on securities certificates can reveal the economic development of an epoch.

**For more information please contact:**

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**The museum "Wertpapierwelt"**

"Wertpapierwelt" is the museum of the charitable foundation "Foundation  
Collection of Historical Securities", an initiative launched by the SIS Group.

Address: Museum Wertpapierwelt, Baslerstrasse 90, CH-4600 Olten,  
phone +41-62-311-6622, email: [museum@sisclear.com](mailto:museum@sisclear.com)

Opening hours: every Tuesday and Wednesday from 9.30 am to 5 pm; guided  
tours for groups on request.

Further information: [www.wertpapierwelt.ch](http://www.wertpapierwelt.ch)