

PRESS RELEASE

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"Rich and powerful": New exhibition in the museum "Wertpapierwelt" in Olten

Olten, 12 May 2004 – Under the title "Rich and powerful", "Wertpapierwelt" – the first international museum to exhibit securities – has today opened its second exhibition. Thanks to 80 selected securities, the visitor will gain exciting insights into the biographies of well-known personalities from the domains of economy, politics, culture, technology and high finance.

The new exhibition in the museum "Wertpapierwelt" in Olten is devoted to the rich and powerful figures of economic history, including people with famous names such as Alfred Nobel, John D. Rockefeller, Rothschild or Goethe. Shares and bonds bear the names and signatures of these icons of power and wealth or are decorated with their portraits. However, dictators such as Saddam Hussein and Josef Stalin or ruthless speculators such as Ivar Kreuger and Bernhard Cornfeld also feature on securities shown in the exhibition. In this way, securities bear eloquent witness to history.

Dagmar Schönig, curator of the museum: "In last year's exhibition, which was a great success, we presented a cross section of the four-hundred-year history of the joint stock company. In the current exhibition, we show people whose deeds have shaped our lives up to the present day. The current exhibition is expected to attract visitors with an interest in history and the economy, but it also targets schools and universities, whose students have not had any prior contact with securities.

The museum "Wertpapierwelt" conveys the highly diverse nature of historical securities by means of changing thematic exhibitions aimed at raising public awareness of the economic importance of the joint stock company from its beginnings to the present.

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The museum "Wertpapierwelt"

"Wertpapierwelt" is the museum of the charitable foundation "Historical Securities Collection", an initiative launched by SIS Swiss Financial Services Group AG.

Address: Museum Wertpapierwelt, Baslerstrasse 90, CH-4600 Olten,
phone +41-62-311-6622, email: museum@sisclear.com

Opening hours: every Tuesday and Wednesday from 9:30 a.m. to 5:00 p.m.; guided tours for groups can be arranged.

Further information: www.wertpapierwelt.ch